Bridging the socio-technical gap in DSS - Challenges for the next decade
July 7-10, 2010
Faculty of Sciences, University of Lisbon
Portugal

Panel
July 8, 2010

Business Intelligence Research: Status and Strategies

Business intelligence (BI) is high priority for CIOs and is a major growth area in corporate IT spending. For many CIOs BI *is* decision support. Despite this prominence in practice researchers have been slow to shift their agendas towards BI. This panel will discuss the state of BI research and practice and explore if researchers should focus more on BI issues.

Panelists

- David Arnott, Faculty of Information Technology, Monash University.
- Sven Carlsson, School of Economics and Management, Lund University.
- Andrew McLean, Manager Information & Data Management Services, Australia Post.
- Philip Powell, School of Business, Economics and Informatics, Birkbeck, University of London.

Agenda

1. Background to BI research: David Arnott

2. The View from Industry: Andrew McLean

3. Setting research agendas: Philip Powell

4. Should we change our research agendas to BI? Sven Carlsson

5. General Discussion